



Brand guide

v1 · October 2026 · Interim brand for pos2a.com

DashboardSalesSettingFastBoundInventoryPurchasingCustomersReportsSettings

John Doe

FastBound bound book

Firearms FastBound still needs something for. Sell as usual, finish the 4473 in FastBound, then press Left the store.
Last checked 8:52 PM ET

2 Needs action
Not recorded in FastBound

2 Waiting on customer / 4473
Sold, not left the store

7 Recorded
Last 7 days

1 Voided: correct in FastBound
Fix the bound book entry

1 Multiple sale report (ATF 3310-4)
FastBound made one for Jennifer Kowalczyk. Review it and send it to ATF.
Open report

5 Sold, waiting for the customer 2

Press Left the store once the customer has the firearm.

SoldGlock 19 Gen5TEST-1030-WALK3POS 1752Oct 304473 completeLeft the store

SoldGlock 19 Gen5TEST-1030-V93PPOS 1745Oct 30No 4473 yet

Not recorded in FastBound 2

Fix what's missing, then press Try again.

Not recordedNo Caliber PistolTEST-1030-NCEDPTREC 37Oct 30Missing caliberMissing typeDetailsTry againDone in FastBound

Not recordedTent Seam SealingREC 34Oct 29Serial number missingDetailsDone in FastBound

Voided here after FastBound recorded it 1

FastBound still has it. Correct it in FastBound, then press Done.

VoidedGlock 19 Gen5TEST-1030-GROKAPOS 1743Oct 30Correct in FastBoundDone in FastBound

8 Sent from another store 1

Nothing waiting

Recorded in the last 7 days 2

Done. No action needed.

ReceivedGlock 19 Gen5TEST-1030-WALK3REC 50Oct 30Recorded

Returned to supplierGlock 19 Gen5TEST-1030-RET5REC 49Oct 30Recorded

ReceivedGlock 19 Gen5TEST-1030-RET5REC 48Oct 30Recorded

ReceivedGlock 19 Gen5TEST-1030-WALK2REC 47Oct 30Recorded

Bound book status page

DashboardSalesSettingFastBoundInventoryPurchasingCustomersReportsSettings

John Doe

Fairport Firearms & Outfitters

1200 Fairport Rd, Fairport NY 14450
Receiving Receipt: 10/30/2026 8:12 PM

Receiving ID: REC 51
Employee: John Doe

Supplier: Sportsman's Distributors of the Finger Lakes
4450 Commerce Park Dr, Geneva NY 14456

Item	Price	Qty	Total
Glock 19 Gen5 9mm 4.02" Pistol Glock Gen5 m.b.h. - 19 Gen5, 9mm Luger, Pistol TEST-1030-WALK4	\$489.00	1	\$489.00
No Caliber Pistol TEST-1030-NC2	\$300.00	1	\$300.00

FastBound A&D

TEST-1030-WALK4 ✓ Recorded in FastBound Acquisition #00013

TEST-1030-NC2 ✗ Not recorded see Bound book

Total \$789.00

Receiving receipt

DashboardSalesSettingFastBoundInventoryPurchasingCustomersReportsSettings

John Doe

Fairport Firearms & Outfitters - Main Store

13 Sale POS 1752 complete
Next: start the 4473 in FastBound, then press Left the store.
Open bound book

Customer: Jennifer Kowalczyk NY address
Total \$1,301.81
2 Firearms will go on the bound book after the 4473.
Complete Sale

Item	Price	Qty	Total
✗ Glock 19 Gen5 9mm 4.02" Pistol Supplier: Sportsman's Distributors of the Finger Lakes Serial: TEST-1030-WALK3 UPC: 850090000019 - Stock 1	\$599.99	1	\$599.99
✗ Glock 19 Gen5 9mm 4.02" Pistol Serial: Empty 9mm FMJ 50 rd	\$599.99	1	\$599.99
	\$18.99	1	\$18.99

Sales register

DashboardSalesSettingFastBoundInventoryPurchasingCustomersReportsSettings

John Doe

Fairport Firearms & Outfitters - Main Store

Item

Cost

Qty

Total

Supplier: Sportsman's Distributors of the Finger Lakes
FPL via Bk
FastBound Will record in FastBound on submit
1 ready 1 needs a fix
Total \$789.00
Complete Receiving

✗ Glock 19 Gen5 9mm 4.02" Pistol Serial: TEST-1030-WALK4 Glock Gen5 m.b.h. - 19 Gen5, 9mm Luger, Pistol	\$489.00	1	\$489.00
✗ No Caliber Pistol Serial: TEST-1030-NC2	\$300.00	1	\$300.00

Receiving register

Before Left the store

Reprint after Left the store

Fairport Firearms & Outfitters
1200 Fairport Rd, Fairport NY 14450
Sale ID: POS 1752 - 10/30/2026 7:56 PM
Customer: Jennifer Kowalczyk

Glock 19 Gen5 9mm 4.02" Pistol
S/N TEST-1030-WALK3 \$599.99
TOTAL \$647.99
Cash \$647.99
[PB] FASTBOUND A&D
TEST-1030-WALK3
[] Pending 4473 - not disposed yet
||||| POS 1752 |||||

Fairport Firearms & Outfitters
1200 Fairport Rd, Fairport NY 14450
Sale ID: POS 1752 - 10/30/2026 7:56 PM
Customer: Jennifer Kowalczyk

Glock 19 Gen5 9mm 4.02" Pistol
S/N TEST-1030-WALK3 \$599.99
TOTAL \$647.99
Cash \$647.99
[PB] FASTBOUND A&D
TEST-1030-WALK3
[X] Disposed in FastBound ✓
4473 complete 10/30/2026
||||| POS 1752 |||||

Sale receipt

DashboardSalesSettingFastBoundInventoryPurchasingCustomersReportsSettings

John Doe

Fairport Firearms & Outfitters - Main Store

Locations > Main Store > Integrations

FastBound keeps this FPL's A&D bound book and 4473s.

FastBound A&D Bound Book Enabled
Account number 154073 Audit user email me@chrismuench.com
API key *****3J9
Test connection Connect 4473 updates 4473 updates connected
Driver's license scanning: On Required with FastBound
Turned on automatically. Scanning bills in the buyer's exact name, address and date of birth that FastBound and the 4473 need, with no typing errors. Locked

CONNECTION STATUS
Connected account 154073
Last checked 9:24 PM ET
FAILED STATE (EXAMPLE)
Not connected
Check the account number, API key and audit user email.
Last tried 9:20 PM ET
MISSING SETTINGS (EXAMPLE)
Setup incomplete
Enter the account number, API key and audit user email.

FastBound settings

POS (continued)

POS2A

Fairport Firearms & Outfitters - Main Store

John Doe

Dashboard

Sales

Inventory

Purchasing

Customers

Reports

Inventory

Item information

Item name

No Caliber Pistol

Category

UP/CLEAN/BSN

Handguns

85000900026

Cost price

300.00

Selling price

429.99

FB FastBound firearm details

Firearm (FastBound) recorded in the bound book by serial

Enter what is stamped on the firearm, not the catalog name.

Manufacturer (as marked) *

Glock Ges.m.b.H.

Importer (as marked)

Glock Inc.

Model (as marked) *

19 Gen5

Caliber or gauge (as marked) *

e.g. 9mm Luger

Required for FastBound

Firearm type *

Pistol

Country of manufacture

Austria

Barrel length (inches)

4.02

Overall length (inches)

7.36

After caliber is added: Ready for FastBound

Item firearm details

POS2A

Fairport Firearms & Outfitters - Main Store

John Doe

Dashboard

Sales

Inventory

Purchasing

Customers

Reports

Customers

Customer - Jennifer Kowalczyk

NY address (4473 ready)

First name

Jennifer

Last name

Kowalczyk

Address 1

18 Maple Ave

City

Victor

State / Zip

NY 14564

Supplier - Sportsman's Distributors of the Finger Lakes

FFL number

6-16-069-01-9A-12345

FFL expiration date

09/01/2028

License name

Sportsman's Distributors LLC

Trade name

Sportsman's Distributors

MISSING EXAMPLE

Tent Supply Co.

FFL number

X-XX-XXX-XX-XX-XXXXXX

needed to receive or return firearms

Customer / supplier chips

POS2A

Fairport Firearms & Outfitters - Main Store

John Doe

Dashboard

Sales

Inventory

Purchasing

Customers

Reports

Purchasing

SALE COMPLETE - POS 1783

Multiple sale report needed (ATF Form 3210.4)

Jennifer Kowalczyk bought 2 handguns within 5 business days. FastBound made the report; review it and send it to ATF.

Open report

RETURN TO SUPPLIER - RECV 48

Item

Serial

Qty

Status

Glock 19 Gen5 9mm 4.02" Pistol

TEST-1030-RETS

-1

Returned - disposed in FastBound

Glock 19 Gen5 9mm 4.02" Pistol

TEST-1030-AP91

-1

Returned - waiting on FastBound

No Caliber Pistol

TEST-1030-NC2

-1

Not recorded

Bound book

Return

FastBound records a supplier return as a "Return" disposal. The serial then leaves the Sales picker.

Returns + multiple sale alert

POS2A

Fairport Firearms & Outfitters - Main Store

John Doe

Dashboard

Sales

Inventory

Purchasing

Customers

Reports

Sales

SALES - CUSTOMER PICKER

Type customer name...

Scan license

Required with FastBound

Scan the buyer's ID for firearm sales.

NEW CUSTOMER FORM

Scan driver's license

or type the details below

AFTER A SCAN

Driver's license data applied to the customer form

NY address (4473 ready)

First name

JENNIFER

Last name

KOWALCZYK

Address 1

18 MAPLE AVE

City

VICTOR

State / Zip

NY 14564

Date of birth

04/12/1986

License expires

04/12/2030

Age 40

Save customer

License scan

Logo usage in the app



Header (white, POS_WHITE_LABEL_LOGO) · Login (stacked colour) · Receipt (1-bit)

Website

Social

Email



The POS built for FFL dealers



[Name]
 [Title] · POS2A
 [phone] · [email]
pos2a.com · The POS built for FFL dealers

SECTION 3

General brand

Logos · icons · colours · type · UI tokens · voice · don'ts

Logo

Concept: the "O" is a ring with an amber center: precise, calm, and never a crosshair. "2A" is set in teal.



Horizontal (primary)



Stacked



Icon (48 px and up)



Reversed



One-colour black



Small icon (16–32 px), no "2A"

Clear space

Keep clear space on all sides equal to the ring's diameter (the height of the "O").



Minimum sizes

Horizontal logo: 100 px / 25 mm wide · Wordmark: 72 px / 18 mm · Full icon: 48 px · Below 48 px use the small icon (ring and dot only).

Don't



Stretch or distort



Recolour



Place on busy or low-contrast colour

× Add crosshair lines, scopes or gun imagery to the ring

× Pair with flags, slogans or political imagery

× Use the full icon with "2A" below 48 px

Colour

 Deep Teal-Navy #0F2A3D · RGB 15 42 61 CMYK 75 31 0 76	 Teal #1F7A8C · RGB 31 122 140 CMYK 78 13 0 45	 Amber #F2A541 · RGB 242 165 65 CMYK 0 32 73 5	 Mist #E9F1F3 · RGB 233 241 243 CMYK 4 10 5
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CMYK values are converted from RGB; ask the printer for a proof.

Status colours (product UI only)

✓ Recorded #1F9D55	⌚ Waiting / 4473 #E8A317	✗ Needs action #D63A3A
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Typography: Inter

Display 40 / Bold

H1 28 / Bold

H2 20 / Bold

Body large 16 / Regular

Body 14 / Regular · UI default

Caption 12 / Regular

Voice

- **Professional:** plain, calm retail-software language.
- **Compliance-first:** talk about records, serials and the bound book; never promise legal compliance — the licensee stays responsible.
- **Not political:** no slogans, flags or rights messaging. "2A" is part of the name, not a cause.
- Short sentences. Say what to do next: "Press Left the store."

UI tokens

Buttons



Status pills

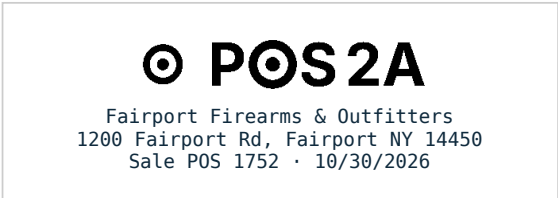


Radius 6 px buttons, 14 px pills, 10 px cards. Spacing scale 4 · 8 · 12 · 16 · 24 · 32.

App header



Receipt header (black and white)



Files

logos/ (SVG + PNG 512/1024/2048) · icons/ (favicon, app icons, manifest) · app/ (header, login, receipt) · email/ · social/